THE LAND CONNECTION

Organic Grain Conference & Trade Show 2027



February 3–4, 2027

I HOTEL & CONFERENCE CENTER: CHAMPAIGN, ILLINOIS

SPONSORSHIP OPPORTUNITIES

ABOUT THE ORGANIC GRAIN CONFERENCE

The Organic Grain Conference (OGC) is the premier event dedicated to uniting the heart of the organic grain industry. We bring together forward-thinking farmers, expert crop advisors, and leading industry professionals for two days of education, innovation, and connection. As the only conference in Illinois solely focused on organic grain production, OGC is the essential nexus for this rapidly growing sector. Building on our continued success, we anticipate over 150 dedicated attendees from across the Midwest at our 2027 event, our **10th annual gathering**.

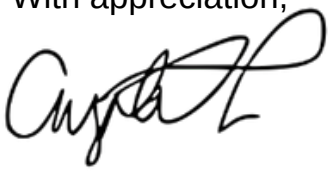
This year, we're expanding our programming to serve farmers at every stage of their organic journey, with dedicated tracks for those new to organic grain production and for established growers looking to sharpen their competitive edge. That means your brand in front of both emerging and experienced decision makers.

This is more than just an audience, it's your direct line to key decision makers. The impact is clear, in our 2026 post-conference survey, **roughly 50% of attendees reported that they planned to follow up with an exhibitor they met**. This represents a powerful opportunity to position your brand at the forefront of their minds.

We invite you to become a strategic partner in this success. Our sponsorship and exhibitor packages are designed to deliver maximum visibility and meaningful engagement. We offer a range of options and are happy to customize a package that aligns with your business objectives.

Please review the opportunities that follow. We are confident that you will find a tier that offers exceptional value and connects you directly with the leaders who are driving the organic grain industry forward. Thank you for considering this partnership. Together, we can cultivate a stronger, more vibrant future for organic agriculture.

With appreciation,



Crystal Siltman
Farmer Training Program Manager

SPONSORSHIP OPPORTUNITIES

	$750 PLANTER*	$1,050 CULTIVATOR	$1,750 HARVESTER	$3,000 SOIL BUILDER
Exhibitor booth at Trade Show (10' x 10' space, table, 1 chair, 1 conference admission, and all meals on site)	✓	✓	✓	✓
Listing in the program with contact info and business description (no logo)	✓	✓	✓	✓
Additional admission to the conference	1	1	2	3
Listing with logo, link to your company's website, and sponsorship level on the Organic Grain Conference webpage			✓	✓
Listing with sponsorship level on the Organic Grain Conference webpage (no logo)	✓	✓		
"Thank you" posts on Facebook for your business			1	2
Ad in the conference program (given to all attendees)		1/8 page	1/4 page	1/2 page
Promotional material in conference folder			✓	✓
Logo recognition on conference directional signage			✓	✓
Logo recognition on digital signage throughout conference				✓
Verbal recognition and "thank you" at the beginning of all general sessions				✓

*Nonprofit rate = $500

Note: Non-profits, in order to receive the discounted exhibit rate of $500, please select the PLANTER level sponsorship and use the coupon code of NONPROFIT27.

If you don't see a sponsorship opportunity package or set of benefits that fits your business needs, we can build a custom package for you. Contact Crystal Siltman at crystal@thelandconnection or 217-840-2128 x730 with any questions.

FEED THE PEOPLE!

Meal and snack sponsorship opportunities listed below include prominent signage with your company logo, recognition in the program, and one admission to the 2-day conference.

DAY 1

Snack & Coffee Sponsor = $750

(2 available)

Riggs Beer Company Mixer

A Round On You = $500

(2 available)

(Networking Event open to the public and includes tour of the brewery.)

DAY 2

Breakfast Sponsor = $750

(2 available)

Snack & Coffee Sponsor = $750

(2 available)

Lunch Sponsor = $750

(3 available)



DEDICATED TRADE SHOW TIMES

The Trade Show will open at **12:00 pm on Wednesday, February 3** and remain open to attendees until the final sessions have ended at **5:00 pm on Thursday, February 4**. The social activities of breakfast, lunch, and breaks will take place in the Heritage Hall, as will opening remarks and the keynote address. Vendors will be located immediately outside the Hall, creating maximum visibility for exhibitors and allow for frequent networking between exhibitors and attendees throughout the day. All breaks last thirty minutes and are outlined in the conference schedule.

You are welcome to attend sessions, but please have one staff managing the booth during all breaks and networking sessions. The Land Connection is not responsible for monitoring your booth and its materials.

SET-UP / TEAR DOWN

Exhibitors are responsible for providing their own tablecloth, signage and any branded materials for their space.

Exhibit Set-up: **Set up by February 3, 9:00am**

Exhibit Tear-down: **February 4, 5:00pm – 5:30pm** [Tear down is not allowed prior to 4:30 pm]

The Trade Show will be open **February 3, 12:00pm - 4:30pm & February 4, 8:00am — 5:00pm**.

APPLICATION & PAYMENT

Sponsorship/Exhibitor Submission Deadline: December 19, 2027.

Exhibition booths will be reserved as applications and payments are received. Space is limited and will be filled on a first-come/first-serve basis.

Online application and payment portal:
https://secure.qgiv.com/for/2027OrganicGrainSponsorship/event/2027ogc_sponsorshipcampaign/

To pay by check, please fill out the online application at:
https://secure.qgiv.com/for/2027OrganicGrainSponsorship/event/2027ogc_sponsorshipcampaign/
and use the coupon code **ORGANIC27** at checkout (use the receipt you will receive via email as your invoice for payment) and mail your check to:

The Land Connection
Attn: Crystal Siltman
206 N Randolph St, Suite 400
Champaign, IL 61820

Cancellation Policy: Notice of cancellation must be made prior to **January 19, 2027**. All cancellations received by this date will receive a full refund minus a $50 processing fee per exhibit. **Cancellations submitted on or after January 19, 2027 will not be refunded.**

HOTEL ACCOMMODATIONS

Kindly be informed that you will be required to manage your own accommodation expenses. For inquiries regarding booking at the conference hotel, please call 217.819.5000.

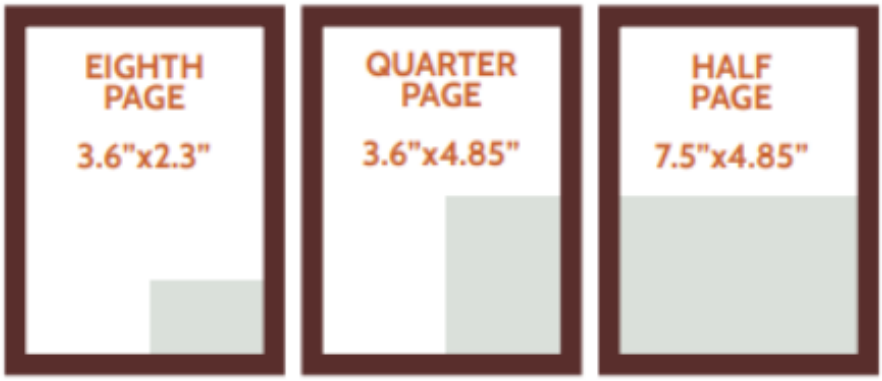
ARTWORK SUBMISSION AND AD SIZE GUIDE

Logo Specs:

Please submit high resolution .PNG and .EPS files. Logos must have a transparent background.

Ad Guide:

For your reference, please find the below ad size guide for recognition in conference program.



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