KLEEN LIVING

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Experience MATTERS... Hire a CARPET PRO – *You will be* THANKFUL!

THANKS FOR YOUR REFERRALS

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Preparing for the Holidays? One of the first things that comes to mind to refresh your home is to have the carpets and floors cleaned. While carpet cleaning may seem like a simple task that requires little training, several factors come into play that can make a big difference! When you choose a company who understands your carpet, you will get better results. Here are a few tips to follow to make sure you are happy with your carpet after it is cleaned. ***You will be thankful you did!***

There are no Easy Answers

Some of the most common questions that people ask about carpet cleaning includes, "Will the spots come back?", "Will the dents from the furniture come out?", "Will the traffic areas look better after it's done?", and "Will these stains come out?" The answer to these and other questions requires knowledge and experience.

Carpet can be made with a variety of fibers, each having its own cleaning characteristics. In addition, every fiber handles traffic and wear in its own unique way. Some soils that are easy to remove from one carpet may permanently stain another. Then there is the construction of the carpet. Loop pile, friezé, shag, saxony, velvet plush – all of these styles will respond to traffic

See "EXPERIENCE Matters" on next page

KleenRite Testimonials

"Very through and professional cleaning of older carpet in house just purchased to try to get more use. Gladly did a follow up spot cleaning to make as good as it could be. They want to do an excellent job and do." – Tom Brewer (Mike & Gavin)

"Mike & Chris were professional, friendly, prompt, let me know they were on their way & when they arrived. The carpet was very dirty & came out much better than I thought possible. Great job! Glad I was given the name: KleenRite! And Emily is wonderful to work with in setting up the appointment." – Joy Mohr

"Kleen Rite has been cleaning our carpets for years. They never skip a beat and always do an amazing job! It feels like my carpets are brand new every time they clean them. Thank you Kleen Rite!" – Valerie Prescott (Joey & Matthew)

"My carpets look amazing. Joey and Gavin did an excellent. Both gentlemen were very polite and easy to deal with. Will have them come the next time. Thank you!" – Cheryl Brown

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EXPERIENCE Matters... continued from page 1

in different ways. The quality and density of the cushion is another factor. Even the unique way the pile yarns are twisted and how tightly packed they are in the carpet backing makes a difference in wearability and cleanability.

Questions an Experienced Cleaner will Ask

An experienced cleaner will assess the condition of your carpet, asking: What is the age of the carpet? How was it cleaned in the past, and how often? Was protector applied during the last cleaning? How old are the spots, spills and stains, and have you tried anything to clean them?

With all of these variables, how can we possibly know what to expect from a carpet cleaning? Unfortunately, it's not an exact science. BUT there are some things that experienced cleaners know about carpet, fibers, soil and stains that give them a clue as to what they can anticipate from the cleaning process. Perhaps the most important consideration is the type of fiber. Just because they are all soft and fluffy does not mean they are all the same.

An experienced cleaner is trained to identify types of fibers and use their knowledge of that fiber's characteristics to anticipate potential challenges. Here are a few examples:

- If a carpet is wool you know that it has excellent resilience, so those crushed traffic areas and furniture indentations have a good chance of coming out. But wool is more easily stained by proteins than other fibers, so some foods, pet urine and other protein sources like blood will be difficult to remove.
- Olefin carpets do not have the resiliency of wool, so high traffic areas tend to pack down and lose that fluffy texture over time. However, Olefin has excellent stain-resistance and color-fastness.
- Stain-resist nylon has excellent resilience and good stain and soil repellency, so carpets made with nylon tend to be the best overall performers. However, depending on how the fiber was dyed, Nylon may be bleached by some household chemicals or sunlight.
- Polyester fibers have an affinity for oily soils, so food or petroleum grease spots will be more difficult to remove. But Polyester, like Olefin, is very resistant to stains and bleaching.

The bottom line is that how the carpet looks after cleaning will depend on some factors that are out of our control. But with an experienced cleaner you can be assured of the best results possible.

When **EXPERIENCE MATTERS**, call a Carpet PRO! Call **Kleenrite** today for more tips, help or to schedule your next appointment. We are always to help!

The Good Life



Good Clean Funnies

What do you call a number that can't stay in one place A roamin' numeral!

What do you call a line of rabbits jumping backwards? A receding hare-line!

What do you get when you cross a centipede with a parrot?
A walkie talkie!

What goes up but never comes down? Your age!



Packed with flavor, this recipe for roasted sweet potatoes and vegetables is different and a brilliant addition to any feast.

ROASTED Sweet Potatoes and Vegetables with Thyme & Maple Syrup

Ingredients

- **1** pound sweet potatoes, cut into long, thin rectangles
- **1** large carrot, cut into long, thin rectangles
- **1** parsnip, cut into long, thin rectangles
- extra-virgin olive oil as needed
- salt and ground black pepper to taste
- **4** sprigs fresh thyme
- **2** tablespoons maple syrup, or to taste

Directions

Preheat the oven to 375 degrees F (190 degrees C).

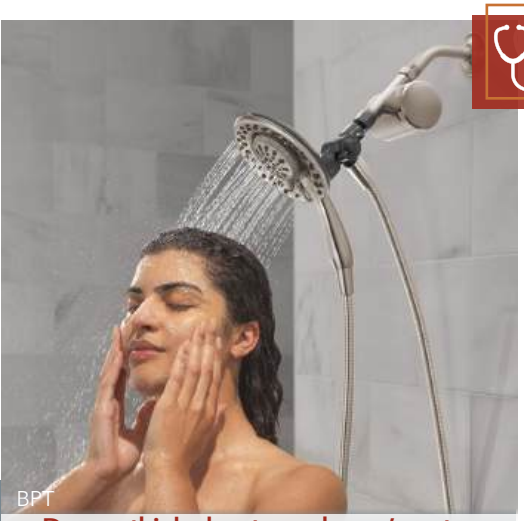
Scatter sweet potato, carrot, and parsnip rectangles on a baking sheet. Drizzle with olive oil; season with salt and black pepper.

Bake in the preheated oven until vegetables are partially soft, about 30 minutes. Scatter thyme sprigs over vegetables; drizzle with maple syrup. Continue baking until vegetables are soft, about 15 minutes more.

Prep Time:	20 mins
Additional Time:	45 mins
Total Time:	1 hr 5mins
Servings:	4

Recipe courtesy allrecipes.com

Why Your Home's Water Quality MATTERS


BPT

Do you think about your home's water quality? From daily showers to brewing your morning cup of coffee, you use water for so many everyday tasks, including ones that an impact your well-being.

What affects water quality – Tap water goes on quite the journey before it reaches your home. Water from natural sources like lakes, rivers and groundwater flows to municipal water treatment facilities where it is cleaned and purified. While these treatments make water safe to drink, some minerals and chemicals can impact the taste of your water and affect your skin and hair.

After it's treated, the water flows to storage tanks and then pipes before it enters your home. During its travel, the water can pick up sediments and other contaminants that impact your water quality. Luckily, there are various technologies you can easily install in your home to filter the water you use every day.

Better, tastier drinking water – Does your tap water have a chlorinated or metallic taste? Installing an under-sink filtration system can reduce the contaminants responsible for this taste, as well as other chemicals and sediments that negatively impact water quality. There are even options to customize your water with an optional remineralizer that adds good-for-you minerals like electrolytes, calcium and magnesium back into your filtered drinking water.

Say hello to a hair and skin upgrade – In your bathroom, unfiltered water contains impurities that can strip the natural oils from your skin and hair, causing dryness and dullness. A simple fix is to upgrade your current shower head with a filtration attachment. Just like your under-sink filtration system, a shower head with a water filter can reduce common contaminants

For the perfect DIY shower upgrade, there are many options. These lightweight, durable attachments are easy to install, and will reduce impurities that may cause dry skin and hair.

ECO-Friendly Fire Pit to Warm your Winter Evenings

A crackling fire is the hallmark of many an autumn night spent outdoors with friends and family. The fire pit is often the highlight of a gathering with friends and family on a crisp fall day.

But how do you enjoy the tradition while still keeping things environmentally friendly and keeping the wood smoke to a minimum?

Here are four reasons why installing a natural gas fire pit could be your answer.

1. Convenient – Gathering and storing wood can be difficult, and getting a wood-burning fire pit going takes skill. With a gas fire pit, you just flip a switch and the fire is ready. And, when you flip the switch off, the fire goes out almost immediately – no hot embers to wait on or ash to clean up.

2. Controllable – Gas fire pits offer precision flame control. You can turn the heat up or down based on temperature, the size of your gathering or any other factor.

3. Smoke-free – Unlike wood-burning fire pits, gas units don't produce smelly, irritating smoke. That means no more switching seats when the wind changes direction. You and your guests can just sit and relax knowing your fire pit emits less pollution into the air around you.

4. Customizable – Gas fire pits can be customized to fit any shape or style that you want. They can also be built around existing outdoor features. You can add faux wood logs to make it look more traditional or pebble stones and glass to make it feel more contemporary. You can even use a cover to convert the fire pit to a table when it's not in use.

Whether you're upgrading from a wood fire pit or adding a new element to your backyard, There are plenty of reasons why natural gas is more economical and a great option.


https://pensacolaenergy.com/4-reasons-why-you-should-install-a-natural-gas-fire-pit/

Natural gas burns cleanly without producing smelly smoke, popping embers, or messy soot and ash, meaning no more dodging wind-blown smoke or cleaning up the next morning

TRUE Facts About Thanksgiving


BPT

The real history behind Thanksgiving moves past the myth of a friendly, single-day harvest meal into a complex story of political alliance, survival, and the romanticizing of colonial relations.

The First Feast Lasted Three Days: The famous 1621 harvest celebration between the Pilgrims and roughly 90 Wampanoag men lasted for three full days. It was not called "Thanksgiving" by attendees, but rather a traditional English and Indigenous celebration of a successful crop. The Wampanoag actually helped the colonists learn how to plant and survive, but peace was built on mutual defense against rival native groups.

Turkey Was Likely Not the Main Dish: Historical records show the original 1621 feast included venison (deer), waterfowl, fish, shellfish, and local squashes or corn.

The Breakdown of Peace: As colonial populations expanded, the treaties broke down. Land seizures led to devastating conflicts, which decimated Indigenous populations in New England.

National Day of Mourning: Because of this painful history of displacement and loss, many Native Americans view Thanksgiving differently. Since 1970, many Indigenous people and their allies have observed a National Day of Mourning in Plymouth, Massachusetts, on the same Thursday to honor ancestors and protest the sanitization of colonial history.

Lincoln Made It a National Holiday: In November 1863, during the height of the Civil War, President Abraham Lincoln officially proclaimed Thanksgiving a national holiday, using it as a tool to foster national unity, largely due to a 17-year letter-writing campaign by writer and magazine editor Sarah Josepha Hale.

Franksgiving" Caused Confusion: In 1939, President Roosevelt moved Thanksgiving one week earlier to stretch the Christmas shopping season during the Great Depression, leading to public split celebrations before Congress locked in the fourth Thursday in 1941.

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Get FREE Carpet Cleaning! Seriously... It's FREE...

For existing KleenRite clients – Refer a friend and they get a free room of carpets cleaned the KleenRite way! Plus, when your friend becomes a KleenRite client, we'll send you a $10 gift card to use toward your next cleaning. Why would we do this? Because we know that word of mouth is the best advertising in the world! It's a win-win-win!

For new customers – Call KleenRite for a free in-home carpet evaluation. While we're there, we will clean one room of carpet up to 200 sq. feet absolutely FREE! This is the best way for you to experience the KleenRite difference with no strings attached and risk-free! We'll give you an exact quote on the rest of your carpets too. Again, there is no obligation, small print or purchase requirement. It's just... FREE.

Offer valid only for addressee.