

THANKS FOR YOUR REFERRALS

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How CARPETS get their COLOR

The world of carpets is a vibrant tapestry of colors, patterns, and textures that can transform any space into a cozy haven or a stylish masterpiece. Have you ever wondered how these intricate floor coverings achieve their stunning hues? The process of coloring carpets is a fascinating journey that combines artistic vision with scientific precision.

From the rich reds of traditional Oriental rugs to the soothing neutrals of modern minimalist designs, carpets come in an endless array of colors. Today, carpet coloration is a sophisticated blend of ancient techniques and cutting-edge technology, allowing manufacturers to create virtually any color imaginable with remarkable consistency and durability.

The Science of Carpet Dyeing

At its core, carpet dyeing is a chemical process that involves binding colorants to textile fibers. However, different fibers – natural and synthetic – react differently to various dyes and dyeing methods. Wool, nylon, polyester, and other materials each require specific approaches to achieve optimal color saturation and longevity.

See "How CARPETS" on next page

KleenRite Testimonials

"I wanted to take a moment to share how impressed I am with your team members currently working on our carpets, as well as with Candy. From start to finish, my experience with everyone has been outstanding. They've done a phenomenal job on both the carpets and upholstery. Professional, efficient, and incredibly detail-oriented every step of the way. Everything has been handled with such care and precision. They have treated my home with the utmost respect, moving thoughtfully through each room and leaving everything spotless. It's rare to find such a combination of skill, courtesy, and genuine pride in their work, and I truly appreciate the exceptional service your team has provided."

- Kathleen Markun (Joey & Matthew)

"Mike is truly amazing!! You couldn't have a more dedicated and professional employee! Please thank him again for his outstanding work!" - Nancy Johansen

"Efficient, professional, thorough." - Arthur Lehr (Mike & Christopher)

"KleenRite responded very quickly to a pressing problem. Communication was great. 2 young men who did work were very kind and personable. Problem resolved quickly and price was reasonable."

- Donna Smith (Joey & Daymen)



There when you need us!

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EXTRUSION and COLORATION – Many carpets, such as polyester and Olefin, are created through extrusion. This is the process of melting plastic pellets of certain colors, then extruding the liquid through small holes to create strands. Olefin fibers (common in Berber style carpets) are not very absorbent, so they are highly stain resistant.

Types of Carpet Dyeing Methods

SOLUTION DYEING – Solution dyeing is a method used primarily for synthetic fibers. In this process, color pigments are added to the liquid polymer before it's extruded into fibers. This results in color that permeates the entire fiber, much like a carrot that's orange all the way through. Solution-dyed carpets are incredibly colorfast and resistant to fading, making them ideal for high-traffic areas or spaces exposed to sunlight.

BECK DYEING – Beck dyeing, also known as batch dyeing, involves

immersing carpet fibers or yarn in a large vat of dye solution. This method allows for precise color control and is often used for wool and nylon carpets. The dye bath is carefully monitored for temperature, pH, and dye concentration to ensure even coloration throughout the batch.

CONTINUOUS DYEING – As the name suggests, continuous dyeing is a process where the carpet moves through a series of dye applicators and steamers in one continuous operation. This method is highly efficient for large-scale production and is commonly used for synthetic carpets. It allows for intricate patterns and multi-color designs to be applied quickly and consistently.

PRINT DYEING – In print dyeing the carpet is made without color variety. Then, dyes are sprayed or painted on the carpet using stencils. This is common on novelty carpets such as playrooms, daycare centers and movie theaters.

TREND FORECASTING and COLOR DEVELOPMENT– Carpet manufacturers invest heavily in trend forecasting to stay ahead of the curve in color preferences. They analyze fashion, interior design, and even societal shifts to predict which colors will be in demand. This information guides the development of new dye formulations and carpet collections, ensuring that consumers have access to the latest color trends.

KEEPING CARPET LOOKING GOOD – The dyeing process of a carpet determines how it resists color loss, fading and bleaching. An experienced cleaning company will know what chemicals and processes to use in order to get the best cleaning and maintenance results from a particular carpet. Using the wrong cleaning agents or processes could result in fading, loss of luster and other issues, so be sure to have your carpets cleaned at least semi-annually by **Kleenrite**. Call us today. We are always happy to help!

The Good Life



Good Clean Funnies

What do you call a flower that runs on electricity? A power plant!

What do you call an illegally parked frog? Toad!

What does a lemon say when it answers the phone? Yellow!

What does an evil hen lay? Deviled eggs!



This egg and sausage casserole is easy to make and always a hit. The recipe was given to me by a friend several years ago. Co-workers beg for it, and it's my husband's favorite!

Ingredients

- 1 pound pork sausage
- 8 eggs, beaten
- 2 cups shredded mozzarella cheese
- 2 cups shredded Cheddar cheese
- 1 teaspoon dried oregano
- 1 (8 ounce) package refrigerated crescent roll dough

Prep Time: 15 mins

Cook Time: 35 mins

Total Time: 50 mins

Servings: 12

Egg and Sausage CASSEROLE

Directions

Preheat the oven to 325°F. Lightly grease a 9x13-inch baking dish.

Cook sausage in a large, deep skillet over medium-high heat, until evenly browned, 7 to 9 minutes. Drain and crumble into small pieces.

Mix beaten eggs, mozzarella, Cheddar, and oregano together in a large bowl.

Line the bottom of the prepared baking dish with crescent roll dough, then sprinkle crumbled sausage over top. Pour egg mixture over sausage.

Bake in the preheated oven until a knife inserted into the center comes out clean, 25 to 30 minutes.

Recipe courtesy allrecipes.com



Why You Should PASS on the PEROXIDE

Every year, countless minor injuries occur in homes, garages and backyards across the country. The immediate instinct for many is to reach for a familiar brown bottle of hydrogen peroxide or a swab of rubbing alcohol to "clean" the wound.

For decades, these antiseptics were considered a cornerstone of wound care. However, it has been discovered that they often do more harm than good. While effective at killing bacteria, solutions like peroxide, alcohol and iodine also attack the delicate new cells your body sends to repair the damage. This can delay healing, increase inflammation and lead to more noticeable scarring. In short, you may be sabotaging your body's attempts to heal.

What should you do when a superficial cut or abrasion occurs?

✓ **Wash your hands.** Scrub your hands for

20 seconds with soap then rinse with water.

✓ **Then, gently clean the wound with mild soap and lots of clean, running water.** This method effectively flushes out debris and bacteria without harming the wound.

✓ **After patting the area dry, you can apply a thin layer of antibiotic ointment (if there are signs of infection) or plain petroleum jelly.** Follow this process and keep the wound covered with a clean bandage for the first week to ensure it remains moist. A moist environment is proven to heal faster with less scarring than a dry, scabbed one. If it's not healing, call your healthcare provider.

Effective home care of a wound requires more than just proper cleaning. Some wounds should not be handled at home. Learn when you should call a doctor or go to your nearest emergency room or immediate care center.

True preparedness is more than having a first-aid kit in your closet; it's about having the correct knowledge to use it.

What You NEED to Know About AI SCAMS

You've probably heard about the amazing things artificial intelligence (AI) can do, from quickly creating written content and images to making videos that appear real, even when they're fake. What can consumers do to protect themselves?

The U.S. Postal Inspection Service is sharing some **red flags** that can help you avoid AI-generated traps and what you or a loved one can do if you are a victim of fraud.

AI is being used in many different types of fraudulent schemes including quick phishing in the form of emails or texts supposedly from a reputable company, "long cons" like romance, investment, or cryptocurrency scams, and even "tech support." **Watch for these things:**

• **Skimpy social media.** The "person" contacting you has an inconsistent or thin social media footprint - few friends, recent account

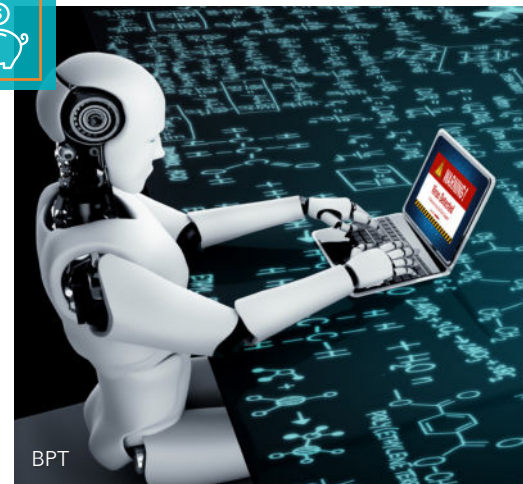
creation, comments that don't seem natural, or images that don't match name/profile details.

• **Odd website/email address.** Tiny misspellings, weird fonts, non-secure websites asking for login information, or a return email address that doesn't match the website domain asking for information (Example: john.doe@USPSUS.com when USPS.com is the actual domain name).

• **Requests to communicate off-platform,** like WhatsApp, Telegram, or a separate, private email address. If so, platform security protections won't apply.

• **Audio/video inconsistencies.** Lip-sync timing is off, weird lighting/jerky motion, or a voice that doesn't match the person you know.

• **Too-good-to-be-true offers.** Does they promise guaranteed high returns or "exclusive" opportunities? They likely won't pay out.



Even if you think the person or company contacting you is legitimate at first, always double check by going straight to the source.



A Day to Honor and CELEBRATE Dad

The ancient origins of Father's Day began in Babylonian when a youth named Elmesu carved the first known Father's Day card in clay nearly 4,000 years ago. His special message wished his father good health and a long life.

Father's Day as we celebrate it in the United States was the work of Sonora Louise Smart Dodd of Spokane, Washington. In 1909, she first proposed the idea of a "father's day" when she wanted a special day to honor her father, William Smart.

Mr. Smart was a Civil War veteran, who was widowed when his wife died in childbirth with their sixth child. Despite obvious hardships, he proceeded to raise all his children alone on a rural farm in eastern Washington. It was her father that made all the parental sacrifices and was, in her eyes, a courageous, selfless, and loving man.

Since Sonora's father was born in June, she chose the first Father's Day celebration in Spokane, Washington on June 19, 1910.

But the holiday faced resistance for years following that first celebration. Many viewed it as a commercial gimmick to mimic Mother's Day, and some men deemed the sentimental, gift-giving aspect unmasculine.

Finally in 1924 President Calvin Coolidge expressed his support of the idea of a national Father's Day. The holiday was officially recognized in the US by a Joint Resolution of Congress in 1956. A decade later, President, Lyndon Johnson signed a presidential proclamation declaring the 3rd Sunday of June as Father's Day and in 1972, President Richard Nixon finally established the third Sunday of June as the permanent national observance of Father's Day in the United States.

During the 1930s and 1940s, retailers—particularly those selling ties, pipes, and sports goods—promoted the holiday to boost sales during the Great Depression and later to honor troops during World War II.



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For existing KleenRite clients – Refer a friend and they get a free room of carpets cleaned the KleenRite way! Plus, when your friend becomes a KleenRite client, we'll send you a \$10 gift card to use toward your next cleaning. Why would we do this? Because we know that word of mouth is the best advertising in the world! It's a win-win-win!

For new customers – Call KleenRite for a free in-home carpet evaluation. While we're there, we will clean one room of carpet up to 200 sq. feet absolutely FREE! This is the best way for you to experience the KleenRite difference with no strings attached and risk-free! We'll give you an exact quote on the rest of your carpets too. Again, there is no obligation, small print or purchase requirement. It's just... FREE.

Offer valid only for addressee.